

ANGGORO SAKTI ANINDHITO

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Semarang, Indonesia

Full Stack Web Developer | Front-End & Back-End

Web Programmer with 3+ years of experience in PHP, MySQL, and JavaScript. Skilled in building responsive web systems, developing educational & business platforms, and collaborating in cross-functional teams. Also brings strong creative thinking from content creation and visual design background.

Work Experiences

Bengkel Anugerah Abadi - Semarang, Indonesia

May 2025 - Sep 2025

Digital Marketing Analyst

Bengkel Anugerah Abadi provides repair, calibration, and diagnostic services for diesel fuel injection systems, including Bosch, Zexel, Weifu, and Caterpillar components. The workshop is known for its precision work and experience with industrial, generator, and heavy machinery engines.

- Analyzed and optimized Google Business performance, reaching over 3,300 profile views and 212 direction requests within first 5 months.
- Improved local visibility through targeted and local SEO keywords
- Increased customer engagement, resulting in 46 calls and 11 chat inquiries directly from Google Business
- Presented monthly performance insights to support marketing and service strategy improvements.

Freelance - Indonesia

Aug 2019 - Sep 2025

Freelance Web Developer

Worked with small business and clients to develop dynamic, responsive websites, and CMS platforms tailored to their operational needs.

- Built and maintained web applications using PHP and Laravel, focusing on CRUD, dashboard systems, and basic REST API integration.
- Developed custom WordPress themes and optimized plugin use for business website and portfolio platforms.
- Implemented user-friendly admin panels to allow clients to update content easily without technical knowledge.
- Collaborated with clients to identify UX/UI needs and designed responsive layouts using CSS and Bootstrap.
- Assisted with domain setup, hosting, and Wordpress migration as part of deployment services.

UD Nurisma - Semarang, Indonesia

Sep 2023 - Dec 2023

Digital Marketing Analyst

Contributed to the early-stage development and growth of UD Nurisma, a secondhand goods business operating via Instagram.

Responsible for designing brand visuals, updating social media content, and assisting in digital marketing initiatives to support sustainable sales and customer engagement.

- Designed visually compelling posts for Instagram using Canva, boosting audience engagement and driving sales.
- Ensured design consistency and effective communication, aligning with brand goals and increasing customer interest.

Ardata Indonesia - Semarang, Indonesia

Apr 2021

Programmer (intern)

Ardata Media (PT. Ardata Digital Asia) is a trusted partner in digital marketing and technology development, offering SEO strategies, web and app development, and comprehensive digital marketing solutions since 2015.

- Assisted in developing SmartPAI, an Android-based Islamic education app using Flutter.
- Implemented additional menu feature to improve navigation and user experience.
- Collaborated in debugging and code review sessions with senior developers.

Freelance - Semarang, Indonesia

Aug 2018 - Nov 2020

Freelance Computer Technician

Provided independent IT technical support and computer repair services for individual users and small office environments. Specialized in diagnosing hardware and software issues, system installation, maintenance, and troubleshooting to ensure stable and efficient computer operations.

- Successfully serviced a wide range of consumer laptops and office desktop computers.
- Built client trust through consistent technical support over a 1–2 year service period.
- Resolved various IT-related issues for small offices, including printer and scanner maintenance.
- Delivered reliable technical solutions that supported daily operations for individual and business clients.

Education Level

Universitas Negeri Semarang - Semarang, Indonesia

Aug 2018 - Feb 2025

Bachelor of Information Systems, 3.22/4.00

- Final Project: Technology Acceptance Model Analysis to Improve the Quality of Applications on MyWuling+ (Case Study of Wuling

Motors Users)

- Test of Proficiency in English Language Score: 537
- Related Coursework: Web Programming, Java Programming & Object-Oriented Programming, Database Systems (MySQL), Software Development Lifecycle, UI/UX Design Principles, Mobile App Development (Flutter/Android Studio)

SMK Negeri 2 Semarang - Semarang, Indonesia

Aug 2015 - May 2018

High School Diploma in Software Engineering, 84.00/100.00

- Final Project: An online document management named E-Kearsipan
- Related Coursework: Web Programming, Java Programming & Object-Oriented Programming, Database Systems (MySQL)

Skills, Project & Achievements

- **Certification** (2024): TOEFL at Universitas Negeri Semarang - Score 537
- **Soft Skills** (2017): Logical Thinking, Problem Solving, Deadline-Oriented, Strong Work Ethics
- **Hard Skills** (2017): Microsoft Office (Word, Office, PowerPoint, Access, Visio), Web Programming . MySQL Database Management, SEO Understanding, Basic UI/UX Design
- **Hard Skills** (2025): Google Business Analytics, SEO Optimization, Data Analysis and Reporting, Digital Record Management, Email-Client Correspondence