



# NEMAL RIZVI

Art Director & Creatives

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## EDUCATION

### GIRLS' HIGH SCHOOL & COLLEGE

- ICSE- 88% in year 2020
- ISC- 80% in year 2022

### BENNETT UNIVERSITY

#### Bachelors in Mass Communication & Journalism

- 7.0 CGPA in First Year

## SKILLS

- Sketching, Painting, Calligraphy (english, arabic, urdu, persian and hindi)
- Creativity
- Digital Marketing
- Photography
- FCP, VN, Audacity, Da'vinci, Affinity Publisher
- Leadership
- Teamwork
- Blogging & poetry writing

## LANGUAGES

- English
- Hindi
- Urdu
- Arabic (basic)
- Persian (basic)

## CERTIFICATIONS

- Brand Management from, University of London.
- Ethical social media, from University of Sydney.
- AR and Video Streaming Services Technology, from Yonsei University.

## PROFILE INFO

Bearing a name that signifies a divine gift, sufficiency, and talent, I am a perpetually learning creative spirit. My forte lies in art direction, where I passionately craft visual narratives. Proficient in diverse artistic mediums, I continually strive for growth and innovation.

## INTERNSHIP

- Social Media Manager at Delhi Times Fashion Week 2023, did photograph, videograph, edited graphic, write captions and templates, handled social media
- Marketing and Communications Summer intern'24 at Times OOH, worked on creatives, content & media planning.

## UNIVERSITY PROJECTS

- Produced Vodcast, Documentary, Blogs, Advertising Strategies for brands like Vicco, JIO and decoded buyers persona for various brands.
- Worked for Savera Hospital to boost their social media account.
- Copywriting for Coke Diet and Mothercare.

## CO-CURRICULAR

- Worked in timesofbennett.com as the editorial board member in the year, 2022.

## EXTRA CURRICULAR ACTIVITIES

- Participated in Sell and Win **Advertising Competition** in Alfresco.
- **Won an Arabic Calligraphy Competition** organized by **The Republic of Iran.**
- **Participated** in an Art Competition at **IIT, Bombay and BITS, Pilani.**
- Worked for a **Short film as the Creative Director and Set Designer.**
- **Core team member** of the official **Art Club** of University.
- Served as the **Secretary of Silhouette**, 2023-2024.
- Presented my **artwork** to the **CM and PWD Ministers of Uttar Pradesh.**